

## Abstract

The Diploma Thesis „*Teplitz-Schönauer Anzeiger in the 1920s and 1930s*“ explores the German-written journal which was published in Teplice-Šanov from 1861 to 1945. Firstly the years 1918 and 1938 are briefly described as they were crucial for history of the first independent Czechoslovak state; conditions for press printing during the period of the First Czechoslovak Republic are also depicted. Subsequently the modern history of the town of Teplice-Šanov is introduced, as well as cultural environment of the place. Last but not least the media landscape which the journal entered in 1861 is described. The main part of the Thesis aims at historical development of both journal and C.Weigend Printing Company from the beginning until its transfer under national control and subsequent end of publication in 1948. Each publisher of the newspaper is introduced: first of all the founder of the journal August Copek. Then the attention is paid to four generations of publishers from Weigend family. A sample of articles from years 1918, 1928 and 1938 serves as a source which shows the structure of the journal. Following reflection of the topic of 28th October (i.e. the Independence Day of the Czechoslovakia) in the newspaper explores a position of *Teplitz-Schönauer Anzeiger* taken in relation to the establishment of the Czechoslovak Republic. The analysis focuses on the schedule of local theatres and cinemas as it was recorded on the pages of the newspaper.